



Leadership & Success

Author • Consultant • Coach • Facilitator • Speaker

Katy Caschera, founder of Need2Be Inc., has over twenty years experience and a proven track-record of helping individuals, teams, organizations, and communities achieve success -- whatever that uniquely means to each. She has a Bachelor of Science Degree in Education and a Master of Science in Business Administration and Leadership. She has owned and operated four successful businesses, is a corporate, educational and community leader and continues to work with a variety of organizations from start-ups to Fortune 500 companies to improve performance and help people lead their life to the max, at home, at work, in school, in the community, and in every aspect of life.



Early in her career, Katy was a teacher in the elementary and middle schools. In the late 80's she made a jump to the entrepreneurial world where she owned and operated a mid-size printing company for eight years and a magazine publishing company for four years. In the mid 90's she helped launch two successful Internet companies. In the late 90's, she was recruited by DaimlerChrysler to design

and develop engineering technical training programs. After two years, she went to BlueCross BlueShield to lead a corporate change initiative. She returned to DaimlerChrysler (later Chrysler, LLC) to lead corporate leadership development where, for almost a decade, she led positive change with the design, development and implementation of her innovative and highly effective corporate leadership programs and processes, including her benchmarked program, *Leaders of Today and Tomorrow*. In this program, leaders at every level come together in cross-functional teams to tackle complex challenges while developing and honing their leadership competencies and building a high-performance culture characterized by collaboration, innovation, continuous learning and empowerment.

In working with people of all ages in both the private and public sector, Katy developed the passion that all people can and should be leaders – at least leaders of their own lives. In *Need2Be Leading Life to the Max*, her first program and book, Katy takes the complexity and mystery out of leadership and introduces a leadership success model that is effective enough for the corporate executive, practical enough for everyday life and relevant for ages 8-80. Filled with practical activities, the program takes individuals on a journey of self discovery where they learn how to take control of the things they can, better manage the things they can't and take an active role in what happens next in life. Individuals also build a foundation for success, learn about and practice core success strategies, learn how to align, strengthen and invigorate their mind, body and spirit to enjoy total well-being and prosperity in life, and learn the *Keys* to being a personal leader, a change leader, a collaborative leader and an inspirational leader.

With her enthusiasm, expertise, and zest for life, Katy is committed to sharing success and leadership strategies -- with teachers, students, families, corporate executives, business owners, volunteers, and community citizens. Whether speaking at national conferences, training corporate executives, or coaching teams and individuals, Katy is a dynamic facilitator who leaves audiences with dramatic new insights about their lives and inspiration to make a positive difference!

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Areas of Expertise

- Leadership Development
- Career Development
- Change Management
- Succession Planning
- Learning Organizations
- Action Learning
- Instructional Design
- Culture Change
- Entrepreneurship
- Individual and Team Coaching

Functional Experience

- Human Resources
- Training and Development
- Product Development
- Information Technology
- Communications/Printing/Publishing
- Business Strategy

Professional Experience

- Author/Speaker -Need2Be, Inc.
- Sr. Leadership Consultant, Career Development - Lee Hecht Harrison
- Leadership Development - Chrysler LLC
- Talent Management & Global Executive Development - DaimlerChrysler
- Engineering Technical Training - DaimlerChrysler
- Change Management – BlueCross BlueShield of Michigan
- Sales/Marketing/Start-Up Strategy - Internet Operations Center
- Information Technology/Internet Technologies - Rustnet Communications
- Publisher/Editor in Chief - *New Pontiac Progressor* and *Oakland Progressor*
- President - Technographics, Inc.
- Educational Programs - Cranbrook Institute of Science
- Teacher K-9 and Adult Education

Education

- M.S.A. Business/Leadership, Central Michigan University – Troy, MI
- B.S. Education, Oakland University – Rochester, MI

Certifications

- Lean Product Development, University of Michigan – Ann Arbor, MI
- Managerial Issues in the Global Enterprise, Thunderbird School of Global Management – Glendale, AZ